

FORUM

SCREEN AND TEXT

Excerpt from

CHINA STORY YEARBOOK 2013

CIVILISING CHINA

文明中华

EDITED BY Geremie R. Barmé AND Jeremy Goldkorn







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s China becomes wealthier and more confident on the global stage, it also expects to be respected and accommodated as a major global force — and as a formidable civilisation. Through a survey and analysis of China's regional posture, urban change, social activism and law, mores, the Internet, history and thought — in which the concept of 'civilising' plays a prominent role — *China Story Yearbook 2013* offers insights into the country today and its dreams for the future.



Chinese football fans, Guiyang, June 2011. Source: ImagineChina

The top earning locally produced films were:

in Thailand	
zai jiongtu zhi Tai jiong 人再囧途之泰囧)	1.16 billion yuan
ted Skin: The Resurrection	
ıpi II Fuhuo 画皮Ⅱ复活)	04.51 million yuan
? (Shi'er shengxiao 十二生肖)	735.97 million yuan
to 1942 (1942)	372 million yuan
War (Hanzhan 寒战)	253.61 million yuan
Silent War (Tingfengzhe 听风者)	233.74 million yuan
Four (Si daming bu 四大名捕)	192.17 million yuan
Great Magician (Da moshushi 大魔术师)	174.12 million yuan
ght in the Web (Sousuo 搜索)	173.54 million yuan
ion Incredible: Adventures On the Dragon's Trail	
angyang huitailang zhi kaixin chuang longnian	
羊灰太狼之开心闯龙年)	165.95 million yuan
	th Thattanta zai jiongtu zhi Tai jiong 人再固途之泰固) ted Skin: The Resurrection upi II Fuhuo 画皮Ⅱ 复活) ② (Shi'er shengxiao 十二生肖) ③ to 1942 (1942) ③ War (Hanzhan 寒战) Silent War (Tingfengzhe 听风者) Four (Si daming bu 四大名補) Great Magician (Da moshushi 大魔术师) ght in the Web (Sousuo 捜索) sion Incredible: Adventures On the Dragon's Trail angyang huitailang zhi kaixin chuang longnian 羊灰太狼之开心闯龙车)

Scene from the domestic block buster *Lost in Thailand*. Source: ImagineChina





Film posters of top domestic films: Painted Skin; The Ressurection; CZ12; Back to 1942; Cold War. RXUEHVALDQTILDQGBRPJPRYLHPDJBRPDNUPHGLDRPPRQVDQGD40PD

THE TOP TEN MOST POPULAR FOREIGN WRITERS IN 2012

The following list published in Huaxi Metropolitan Daily (Huaxi dushibao 华西都市报) is based on book sales figures in China:

J.K. Rowling J.K. 罗琳

Income from royalties: 15 million yuan

(US\$2.41 million)

Bestseller: The Casual Vacancy

《偶发空缺》

Country: United Kingdom

Age: 47

Gabriel García Márquez

加夫列尔·加西亚·马尔克斯

Income from royalties: 6 million yuan

(US\$964,800)

Bestseller: One Hundred Years of

Solitude 《百年孤独》 Country: Colombia

Age: 85

Walter Isaacson 沃尔特·艾萨克森

Income from royalties: 5 million yuan

(US\$804,000)

Bestseller: Steve Jobs《史蒂夫·乔布斯传》

Country: USA

Age: 60

Christian Jolibois 克利斯提昂·约里波瓦

Income from royalties: 3.3 million yuan

(US\$530,600)

Bestseller: The Little Hen series for

children 《不一样的卡梅拉》

Country: France

Age: 64

Haruki Murakami 村上春树

Income from royalties: 3 million yuan

(US\$482,400)

Bestseller: 1Q84 «1Q84»

Country: Japan

Age: 63



Higashino Keigo 东野圭吾

Income from royalties: 2.8 million yuan

(US\$450,200)

Bestseller: White Night 《白夜行》

Country: Japan

Age: 54

Thomas Brezina 托马斯·布热齐纳

Income from royalties: 2.6 million yuan

(US\$418,100)

Bestseller: A Mystery for You and The

Tiger Team series for children

《冒险小虎队》

Country: Austria

Age: 49



A Chinese version of Haruki Murakami's work *1Q84*. Photo: Wu Fake 发课吴

Kuroyanagi Tetsuko 黑柳彻子

Income from royalties: 2 million yuan

(US\$321,600)

Bestseller: Totto-chan, the Little Girl at

the Window 《窗边的小豆豆》

Country: Japan

Age: 79

Dan Brown 丹·布朗

Income from royalties: 1.6 million yuan

(US\$257,300)

Bestseller: The Da Vinci Code

《达• 芬奇密码》

Country: U.S.

Age: 48

Inamori Kazuo 稻盛和夫

Income from royalties: 1.5 million yuan

(US\$241,200)

Bestseller: The Principles to Living series

《活法》

Country: Japan

Age: 80



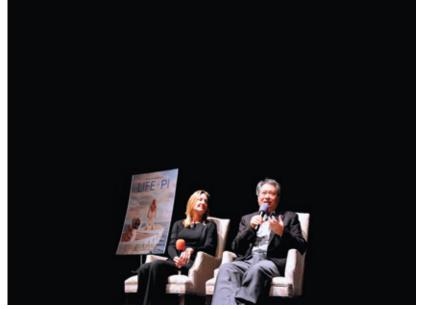
ANG LEE AND CHINA'S OSCAR ANGST

NG LEE is a Taiwan-born American film director, screenwriter and producer. His many films, in both Chinese and English, have won critical acclaim: *Crouching Tiger, Hidden Dragon* (2000) won him the Best Director prize at the Academy Awards (Oscars), the Golden Globes, and the BAFTAs. *Brokeback Mountain* (2005) won the Golden Lion at the prestigious Venice Festival and Best Director prize (Lee's second) at the Academy Awards. Lee's latest success

is *Life of Pi*, which won the 2013 Oscar awards for Best Director, Best Cinematography, Best Visual Effects and Best Original Score.

As Hollywood's pre-eminent ethnically Chinese director, Lee's life and career is of considerable interest to Chinese media and Internet commenters; his latest Oscar awards provoked many reactions in China. Generally, reactions to Lee on the Chinese Mainland fall into three categories:

 The first is one of hand-wringing and complaint, mostly on social media, about why the People's Republic has still failed to produce an Oscar-winning director. Some people noted that in his Oscars acceptance speech, Lee thanked Taiwan for making the film possible, and asked when the Mainland would get such a chance. State media organisations talk about



Ang Lee introducing Life of Pi at the 35th Mill Valley Film Festival. Photo: Cindy Maram

the same problem but use a different tone. For example, an editorial in the Guangming Daily asked whether Lee's Oscar should be a cause for joy or a cause for concern. It concluded by emphasising that Life of Pi was a success for Lee himself as well for American cinema, but not for the Chinese film industry, neither on the Mainland nor in Taiwan.

A second kind of reaction focuses on the factors behind Lee's success. A common explanation attributes it to family values and the support of his wife, Jane Lee, a microbiologist. The *Tianjin* Daily (Tianjin ribao天津日报) and the business website Hexun 和讯 for example, both ran commentaries crediting his successes to the guidance provided by his wife. The Wuhan Morning News (Wuhan chenbao 武汉晨报) asserted that Apo-win.com



Source:





Lee's unyielding commitment to realising his dreams 'should be copied by other professionals'. Speaking more specifically to the film industry, the PRC State Council Office for Taiwan Affairs said that 'Ang Lee is a model for the entire Chinese film industry, not just on the Mainland'.

Ang Lee's acclaimed films: Crouching Tiger, Hidden Dragon (2000); Brokeback Mountain (2005). Sources: Amanda Maede, IMP Awards,

• The third category comprises commentaries that try to diminish Lee's success by reporting negative stories associated with Life of Pi. For example, the Information Times (Xinxi shibao 信息时报) reported incorrectly that some American newspapers had refused to print Ang Lee's picture because their editors couldn't believe that Spielberg's Lincoln had lost out to Life of Pi. Likewise, an article entitled 'Many controversies surround Ang Lee's Oscar' (Li Ang duo Aosika shifei duo 李安夺奥斯卡是非多) chronicled complaints made by the special effects company Rhythm and Hues after Lee failed to acknowledge their work during his acceptance speech.

Nonetheless, Life of Pi was very popular with Chinese cinemagoers, taking US\$17 million at the box office in its first week.

